Levin Group partners with pharmaceutical company

Levin Group announced on Dec. 16, 2009, that it has been engaged by Novalar Pharmaceuticals, based in San Diego. As the leading international dental practice management consulting firm, Levin Group works with numerous dental corporations to help them successfully market their products and technologies and integrate them into dental practices.

The company will partner with Novalar to develop a program to demonstrate to dental professionals the value of OraVerse® as an effective routine treatment in cases where anesthesia reversal is appropriate. OraVerse is used after restorative dental procedures where lingering numbness is problematic. It is the first and only anesthesia reversal agent that restores normal sensation twice as fast and accelerates return to normal function so patients can speak, smile and drink normally.

A leader in consulting with dentists and dental companies on practice management systems, Levin Group has partnered with multiple companies to develop materials to assist in the implementation of unique and innovative products.

Levin Group, an international consulting firm for dentists, specialists and dental corporations with 24 years of experience, is based in Owings Mills, Md., with a second office in Phoenix. Levin Group provides practice management and marketing consulting programs to thousands of practitioners every year. For more information about Levin Group, please visit www.levingroup.com.

New Zealand prime minister salutes Triodent at project launch

New Zealand Prime Minister John Key gave dental manufacturer Triodent his seal of approval at an unveiling ceremony on Nov. 21, 2009, to launch the company’s major expansion project.

Key had been invited to open the Triodent Innovation Center, the first stage of the company’s plan to build a new headquarters in Katikati, New Zealand, about two hours’ drive southeast of Auckland.

The prime minister unveiled a sculpture to commemorate the event. Appropriately, it was made using the company’s new titanium laser sintering machine, which will be used to manufacture core Triodent products.

The new headquarters will bring all of Triodent’s New Zealand operations, including manufacturing, administration and an international call center, onto one site for the first time since early 2007.

A new factory is scheduled to open there in late 2010, with the administration wing to follow.

Speaking to invited guests at a garden party on the planned site, Key said achieving success in the world market was “ultimately about doing things a lot smarter.”

“I want to encourage New Zealand companies to do the things that Triodent is doing, and that is blazing a trail in international markets, being creative and investing in science and research and development, because that is the future of New Zealand,” Key said.

Triodent founder Dr. Simon McDonald was delighted to welcome Key to the opening. “This is a special day for me personally and it is a great honor to host the prime minister in this wonderful country I am privileged to live in.”

McDonald said 2009 had been a memorable year for Triodent, not only for the numerous awards won but also in the way the company had consolidated its position and set out the path for a strong future.

“It has been a hard year for worldwide business, but we have weathered the storm better than many and we will be the better for it. We have greatly improved many of our systems this year and made some big decisions that will bring huge benefits as we mature.”